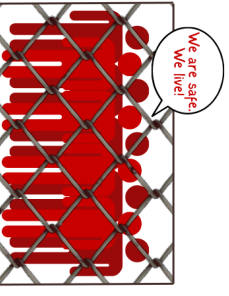




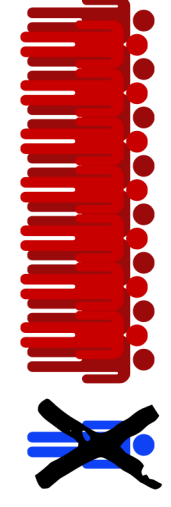
If you choose blue, you want everyone to live... even those who do not think and act like you. Blue accepts people as they are no matter their differences.



Red wants you to think and act like they do. They only accept people like themselves. If you have different beliefs, different lifestyles, different bodies, you are expected to hide your differences and be like red, or DIE.



I believe if you choose red and say, "If everyone chooses red then everyone will live. If you choose blue, you have a chance of dying. That's dumb! You HAVE TO pick Red!" This means you want people to comply or else you don't care if they die.



With red, you hide your differences to survive. You shrink yourself, and tell yourself "I'll be like them so I don't get hurt."

That's fear. That's internalized ableism, internalized homophobia, internalized racism...



But with blue? You don't have to hide. You can be exactly who you are.

Other people who choose blue? They accept you, no conditions.

And even the people who press red, the ones just trying to survive? Blue accepts them too.

Blue doesn't demand you change. Blue doesn't ask you to shrink.

Blue just says: you belong, as you are.



So what button will you choose:

RED or BLUE?

ZINES 4 ELSIE



I'd choose blue

MAY 2026

@zines4elsie @elsieonearth

If more than half press red ALL BLUE PUSHERS DIE

EVERYONE LIVES



Press Blue

YOU LIVE No matter what



Press Red

RED or BLUE? Which do you choose and what that says about you...

